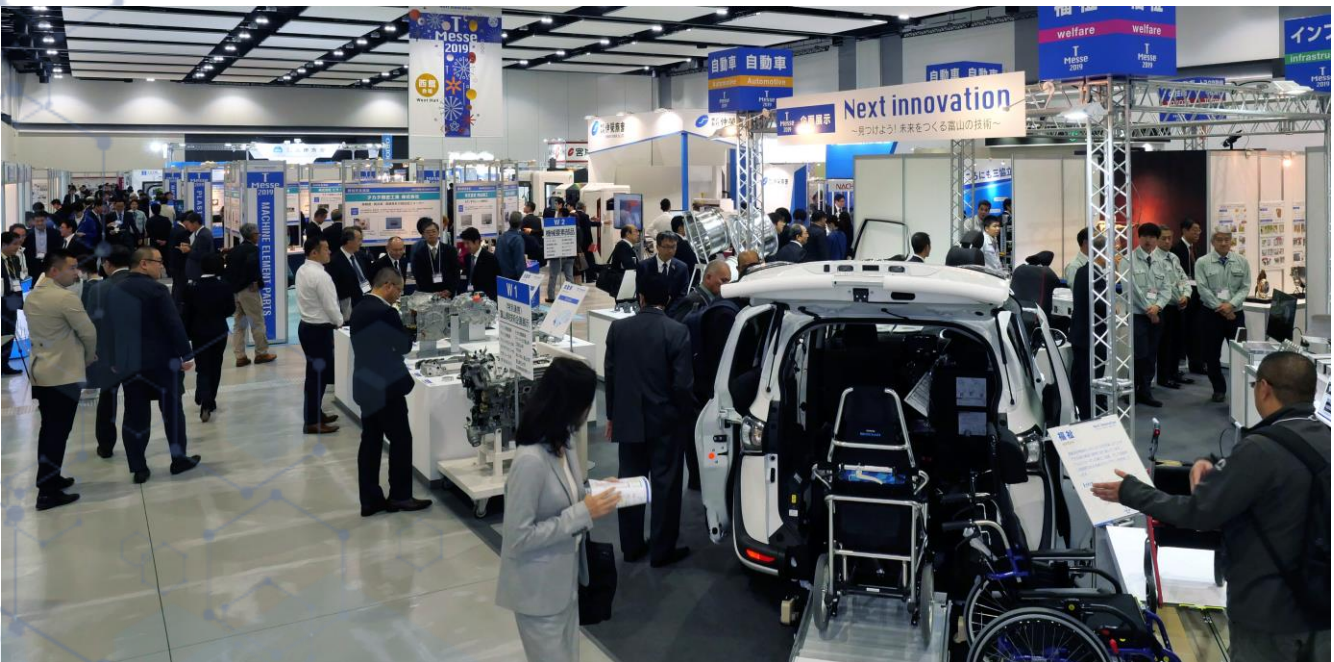


Come be an Exhibitor!

T-Messe 2023

Toyama General Manufacturing Industry Trade Fair
October 26 - 28, 2023
Toyama, Japan



<https://www.toyama-tmesse.jp/>

T-Messe 2023 Toyama General Manufacturing Industry Trade Fair

Toyama Prefecture, a great business location that boasts abundant water and electricity and industrious people, has developed manufacturing industries such as pharmaceuticals, metalwork, machinery, robotics, and electronic components, making it the premier manufacturing hub on Japan's Sea of Japan coast.

The Toyama General Manufacturing Industry Trade Fair has been held here in Toyama six times since 2010, bringing together businesses from Japan and abroad under one roof and creating numerous business opportunities.

This will be our seventh T-Messe and the first face-to-face event in four years. This is a great opportunity to meet directly with many companies, so please join us.

■ Outline of T-Messe 2023

Dates: Thu., October 26 – Sat., October 28, 2023 (three days)

Hours: 10:00 - 17:00 (Until 16:00 on the final day)

Venue: Toyama Techno Hall

1682 Tomosugi, Toyama City, Japan 939-8224



Objective: To create business opportunities for Japanese and overseas companies by exhibiting their manufacturing technologies and products, arranging business meetings with Japanese and overseas buyers, and holding various seminars.

Industry Categories: Industrial machinery, automobiles, precision machinery, electronics and electrical machinery, casting and molds, metal processing, plastics, aluminum products, IT, chemicals, pharmaceuticals, traditional crafts, food processing, textiles, design.

Exhibition Space: 6,997 m²

(West Wing 3,634 m², East Wing 3,363m²)

Organizer: Toyama General Manufacturing Industry Trade Fair Executive Committee

(Toyama Prefecture, TONIO, JETRO,)
Industry groups

Summary of T-Messe 2019 (T-Messe 2021 was held virtually)

Dates: Thu., October 31 – Sat., November 2, 2019

Number of exhibitors: 478

Japan: 282 companies/groups from 19 prefectures

Overseas: 196 companies/groups from 12 countries/regions

Number of visitors: 25,981 (Including general guests)

Visitor positions

Owners: 6.8%, Managers: 14.5%, Technical Experts: 29.5%,
Sales representatives: 24.1%.

Number of business meetings: 8,317

■ Features of T-Messe 2023

● One of the largest international trade fairs held on the Sea of Japan coast!

Meet with companies in and around Toyama Prefecture as well as overseas companies to develop sales channels!

● Joint booths for countries/regions

Effectively showcase each country/region's unique industries and attractiveness as an investment destination!

● Cutting-edge technologies, products and services on display!

This special exhibition area will feature cutting-edge technologies in the manufacturing industry.

● Business meetings with invited buyers

Buyers will be invited by the organizer to hold business meetings.

■ Related Events for 2023 (Planned)

- Keynote speech
- Seminars (Overseas business seminars, etc.)
- Business meetings with invited buyers
- Presentations by exhibitors
- Overseas human resources seminar
- Special exhibits showcasing cutting-edge technologies including electric vehicles, the metaverse, carbon neutrality, etc.
- Exhibits showcasing research conducted by universities and research institutes in Toyama Prefecture
- Recruitment sessions (for Japanese companies)
- Mini 4WD races, manufacturing classes for children, and more!

■ Benefits for Overseas Exhibitors

●Special rate for joint booths by country/region

Exhibitors from overseas can utilize a joint booth with exhibitors from the same country/region. In addition to exhibiting the products of individual companies, exhibitors can create more business opportunities by showcasing the economic situation, investment environment, industrial parks, etc. of their country/region.

The exhibition fee is 50,000 yen per exhibitor.

Companies or groups that wish to have their own booth can do so with the standard booth. Please refer to the exhibit rules on the back side of this page.



Exhibit at a joint booth

●Basic equipment (for joint booth exhibitors)

Basic equipment (display table & panel, etc.) will be provided free of charge to overseas exhibitors who participate in a country/region booth. Some paid additions are also available.

●Interpreters for business discussions

Interpreters will be available at the booths of overseas exhibitors free of charge. (English-Japanese and Chinese-Japanese interpreters)

Highly specialized interpreters are also available online for business meetings with invited buyers.



Business meeting

●Free Shuttle Bus

A free shuttle bus service will be provided between the venue and Toyama Station, Toyama Airport, and major hotels.

●Overseas Business Seminars

Government agencies and investment promotion organizations from various countries and regions can, if they wish, hold seminars to introduce their investment environments, economic conditions, and noteworthy businesses.

●Presentations

Exhibitors who wish to give a presentation are welcome to do so at a special venue. Please note that we may not be able to meet your request if the number of applications exceeds the capacity



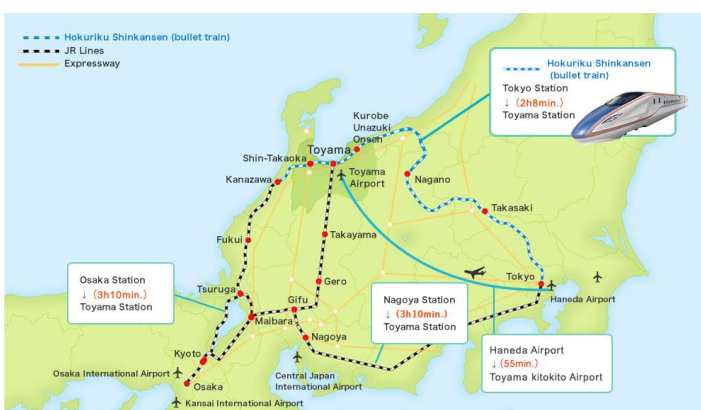
Interpreters available

■ Schedule Until the Fair



■ Access to Toyama

Toyama Prefecture is in the center of Japan, with easy access from Tokyo, Osaka, and Nagoya.



[Reference] Toyama Airport is a main airport on the Sea of Japan and a networking hub for East Asia, with direct flights to Seoul, Dalian, Shanghai, and Taipei. (Suspended as of Feb. 2023)



How to Apply

Please download the application form from our website, fill it out, and e-mail it to the secretariat. In principle, we request that partner organizations*, such as government agencies representing the group, send us an application form, compiling all applications from members of the group.

* To find a partner organization in your country/region, please contact the secretariat.

T-Messe 2023 Secretariat for Overseas Exhibitors
WEB: <https://www.toyama-tmesse.jp/tradefair/eng>
E-mail: t.tradefair@tonio.or.jp



Exhibit Rules

1. Booth options and rates

(1) Joint booth (fig. 1)

Special rate for overseas exhibitors: 50,000 yen per exhibitor

- A joint booth is a booth for exhibits combining government/investment agencies and companies for one country or region.
- Special rates are available on the condition that a government agency or investment agency is the representative and oversees the exhibiting companies/groups.
- The space size will be [W 1,980mm x D 1,980mm] x [number of exhibiting companies/groups]. However, the organizer reserves the right to make adjustments at its own discretion, taking into consideration the overall configuration of the venue.
- Basic equipment such as display tables will be provided free of charge to overseas exhibitors. Please note that even if you do not use the basic equipment, there will be no reduction in the exhibition fee.
- Equipment other than basic equipment can be arranged for an additional fee.

(Fig.1) Depiction of a joint booth with basic equipment



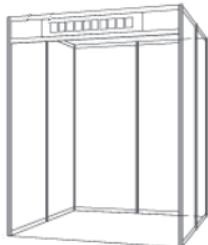
(2) Standard booth (fig. 2)

Large type 132,000 yen per booth

Small type 93,000 yen per booth

- Size: Large type W 2,970 mm x D 1,980 mm
Small type W 1,980 mm x D 1,980 mm
(panel center measurements)
- Companies and groups can exhibit independently.
- Equipment can be arranged for an additional fee.

(fig. 2) Depiction of a standard booth (small type)



[Notes]

1. Booth arrangement
Booth locations and arrangement will be decided by the organizer factoring field, exhibit contents, and venue considerations.
2. No transferring, lending, exchanging
Transferring, lending, or exchanging booths is forbidden.
3. Height limit
Booth height is limited to 2,500 mm. Contact the secretariat for decorations exceeding this height.
4. Exhibit preservation and maintenance
Please be careful to avoid any incidents while carrying in/out, exhibiting, and presenting during the event. The organizers will have security patrolling the venue and protecting the event, but they will not be held responsible or liable for compensation for damages incurred by any theft, damage, loss, fire, natural disaster, or force majeure. Exhibitors must protect their exhibits and keep them safe.
5. Demonstrations
Product demonstrations are allowed but they may be limited or suspended if they disturb the conduct of the event as determined by the organizer during their rounds.
6. Hazardous materials
An application to the Fire Department through the secretariat is necessary to bring hazardous materials as defined by the Fire Services Act (pressurized gas or liquefied gas) to the venue. Please submit the necessary paperwork in advance.
7. Sales and distribution of exhibited materials
 - Sales of exhibited materials are allowed. However, the sale of large items that cannot be carried around is prohibited.
 - The distribution of catalogs, manuals, samples, and promotional goods must be made at the exhibitors booth.

2. Payment

1. Payment must be made by the deadline upon receipt of the bill from the secretariat.
2. For exhibitors needing electrical work, there may be extra fees depending on what is specified in the application form. Consult the website for more details.

3. Exhibit changes and cancellations

1. Changes in the number of booths or spaces will not be accepted after the application deadline.
2. Exhibit cancellations after the deadline are subject to fees. Please contact the secretariat.
3. If an exhibit is cancelled after the exhibition fee is paid, there will be no refunds.
4. Exhibit applications deemed to be not conforming to the spirit of the event by the organizer will be refused.
5. The contents of the trade fair are subject to change for reasons beyond the control of the organizer. In such a case, the organizer will not be liable for any expenses incurred for participation in the fair, or for any damages arising from or related to such expenses.

Contact

T-Messe 2023 Toyama General Manufacturing Industry Trade Fair Executive Committee

[Secretariat for Overseas Exhibitors]

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